

Terms of Service

Welcome to RiTribes!

These Terms govern your use of RiTribes and the products, features, apps, services, technologies, and software we offer (the RiTribes Products or Products), except where we expressly state that separate terms (and not these) apply.

If you create an account with RiTribes, you agree to the User Terms of Service. If you are using RiTribes Social commenting and/or Engagement tools on your website you are a “Publisher” and you also agree to the Publisher Terms of Service.

1. Our Services

Our mission is to give people the power to lead with ideas, build tribes and community and bring people closer together across the world by shared interests. To help advance this mission, we provide the Products and services described below to you:

Provide a personalized experience for you:

Your experience on RiTribes is unlike anyone else's: from the comments, posts, notifications, ads, and other content you see in the Bubble or in Social News Feed or our video player to the websites or influencers you follow and other features you might use, such as Global Feed, Friends Feed and Local Feed. We use the data we have - for example, about the connections you make, the choices and settings you select, and what you share and do on and off our Products - to personalize your experience.

Connect you with influencers and organizations you care about:

We help you find and connect with people, tribes or communities, businesses, organizations, and others that matter to you across the RiTribes Products you use. We use the data we have to make suggestions for you and others - for example, Articles to view, publishers or influencers to follow or send a message to influencers you may want

to become friends with. Stronger ties make for better tribes, and we believe our services are most useful when people are connected to people, groups, and organizations they care about, form a tribe.

Empower you to express yourself and communicate about what interests you:

There are many ways to express yourself on RiTribes and to communicate with other visitors, friends, and others about what interest you - for example, sharing status updates, photos, videos, and comments across the RiTribes Products you use, sending messages to a friend or several people, creating Tribes, or adding content to your profile.

Help you discover content, products, and services that may interest you:

We show you ads, offers, and other sponsored content to help you discover content, products, and services that are offered by the many businesses and organizations that use RiTribes and other publishers Products. Our partners pay us to show their content to you, and we design our services so that the sponsored content you see is as relevant and useful to you as everything else you see on our Products.

Combat harmful conduct and protect and support our community

People will only build Tribes and communities on RiTribes if they feel safe. We develop advanced technical systems to detect misuse of our Products, harmful conduct towards others, and situations where we may be able to help support or protect our community. If we learn of content or conduct like this, we will take appropriate action - for example, offering help, removing content, blocking access to certain features, disabling an account, or contacting law enforcement. We share data with our Partners when we detect misuse or harmful conduct by someone using one of our Products.

Enable global access to our services:

To operate our service globally, we need to store and distribute content and data in data centers and systems around the world, including outside your country of residence. This infrastructure may be operated or controlled RiTribes or its affiliates.

2. Our Privacy Policy and Your Privacy Choices

To provide these services, we must collect and use your personal data. We detail our practices in the [Privacy Policy](#), which you must agree to in order to use our Products.

We also encourage you to review your information and profile you have in your settings.

3. Your Commitments to RiTribes and Our Community

We provide these services to you and others to help advance our mission. In exchange, we need you to make the following commitments:

1. Who can use RiTribes

When people stand behind their opinions and actions, our community is safer and more accountable. For that reason, you must:

- Use the same name that you use in everyday life.
- Provide accurate information about yourself.
- Create only one account (your own) and use your profile for personal purposes.
- Not share your password, give access to your RiTribes account to others, or transfer your account to anyone else (without our permission).

We try to make RiTribes broadly available to everyone, but you cannot use RiTribes if:

- You are under 13 years old (or the minimum legal age in your country to use our Products).
- You are a convicted sex offender.
- We previously disabled your account for violations of our terms or policies.
- You are prohibited from receiving our products, services, or software under applicable laws.

2. What you can share and do on RiTribes

We want people to use RiTribes to express themselves and to share content or ideas that are important to them, but not at the expense of the safety and well-being of others or the integrity of our community. You therefore agree not to engage in the conduct described below (or to facilitate or support others in doing so):

1. You may not use our Products to do or share anything:
 - a. That violates these Terms, our [Values and guidelines](#) and other terms and policies that apply to your use of RiTribes.
 - b. That is unlawful, misleading, discriminatory or fraudulent.
 - c. That infringes or violates someone else's rights.
2. You may not upload viruses or malicious code or do anything that could disable, overburden, or impair the proper working or appearance of our Products.
3. You may not access or collect data from our Products using automated means (without our prior permission) or attempt to access data you do not have permission to access.

We can remove content you share in violation of these provisions and, if applicable, we may take action against your account, for the reasons described below. We may also disable your account if you repeatedly infringe other people's intellectual property rights.

To help support our community, we encourage you to report content or conduct that you believe violates your rights (including intellectual property rights) or our terms and policies.

3. The permissions you give us

We need certain permissions from you to provide our services:

1. Permission to use content you create and share: You own the content you create and share on RiTribes you use, and nothing in these Terms takes away the rights you have to your own content. You are free to share your content with anyone else, wherever you want. To provide our services, though, we need you to give us some legal permissions to use that content.

Specifically, when you comment, post, or upload content that is covered by intellectual property rights (like photos or videos) on or in connection with our Products, you grant us a non-exclusive, transferable, sub-licensable, royalty-free, and worldwide license to host, use, distribute, modify, run, copy, publicly perform or display, translate, and create derivative works of your content . This means, for example, that if you comment on RiTribes, you give us permission to store, copy, and share it with others such as service providers that support our service or other RiTribes Products you use.

You can end this license any time by deleting your content or account. You should know that, for technical reasons, content you delete may persist for a limited period of time in backup copies (though it will not be visible to other users). In addition, content you delete may continue to appear if you have shared it with others and they have not deleted it.

2. Permission to use your name, profile picture, and information about your actions with ads and sponsored content: You give us permission to use your name and profile picture and information about actions you have taken on RiTribes next to or in connection with ads, offers, and other sponsored content that we display across our Products, without any compensation to you. For example, we may show your friends that you are interested in an advertised event or have liked a Comment created by a brand that has paid us to display its ads on RiTribes.
3. Permissions regarding the use of Feeds and API
RiTribes provides access to portions of its Service via RSS feeds and an API. For the purposes of these Terms, such access constitutes use of the Service. We ask that you use these features respectfully, and as may be outlined in any documentation that we provide. You may not use these or any other features of the Service itself to allow the display of any portion of the RiTribes database or reproduce, duplicate or copy any or all of the RiTribes Service. RiTribes reserves the right to change these features at any time and to disable access to the feeds and the API at any time for any reason or no reason
4. Permission to update software you use or download: If you use or download our software, you give us permission to download and install upgrades, updates, and additional features to improve, enhance, and further develop it.

4. Limits on using our intellectual property

If you use content covered by intellectual property rights that we have and make available in our Products (for example, images, designs, videos, or sounds we provide that you add to content you create or share on RiTribes), we retain all rights to that content (but not yours). You can only use our copyrights or trademarks (or any similar marks) as expressly permitted by us or with our prior written permission. You must obtain our written permission (or permission under an open source license) to modify, create derivative works of, decompile, or otherwise attempt to extract source code from us.

4. Additional provisions

1. Updating our Terms

We work constantly to improve our services and develop new features to make our Products better for you and our community. As a result, we may need to update these Terms from time to time to accurately reflect our services and practices. Unless otherwise required by law, we will notify you before we make changes to these Terms and give you an opportunity to review them before they go into effect. Once any updated Terms are in effect, you will be bound by them if you continue to use our Products.

We hope that you will continue using our Products, but if you do not agree to our updated Terms and no longer want to be a part of the RiTribes community, you can [delete](#) your account at any time.

2. Account suspension or termination

We want RiTribes to be a place where people feel welcome and safe to express themselves and share their thoughts and ideas.

If we determine that you have violated our terms or policies, we may take action against your account to protect our community and services, including by suspending access to your account or disabling it. We may also suspend or disable your account if you create risk or legal exposure for us or when we are permitted or required to do so by law. Where appropriate, we will notify you about your account the next time you try to access it. You can contact us at support@ritribes.com if your account has been disabled.

If you delete or we disable your account, these Terms shall terminate as an agreement between you and us, but the following provisions will remain in place: 3, 4.2-4.5

3. Limits on liability

We work hard to provide the best Products we can and to specify clear guidelines for everyone who uses them. Our Products, however, are provided "as is," and we make no guarantees that they always will be safe, secure, or error-free, or that they will function without disruptions, delays, or imperfections. To the extent permitted by law, we also DISCLAIM ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. We do not control or direct what people and others do or say, and we are not responsible for their actions or conduct (whether online or offline) or any content they share (including offensive, inappropriate, obscene, unlawful, and other objectionable content).

We cannot predict when issues might arise with our Products. Accordingly, our liability shall be limited to the fullest extent permitted by applicable law, and under no circumstance will we be liable to you for any lost profits, revenues, information, or data, or consequential, special, indirect, exemplary, punitive, or incidental damages arising out of or related to these Terms or the Facebook Products, even if we have been advised of the possibility of such damages.

5. Disputes

We try to provide clear rules so that we can limit or hopefully avoid disputes between you and us. If a dispute does arise, however, it's useful to know up front where it can be resolved and what laws will apply.

These Terms of Service shall be governed by and construed in accordance with the laws of the State of Israel. Any claim relating to the Site or use of the Site will be governed by and interpreted in accordance with the laws of the State of Israel, without reference to its conflict-of-laws principles. Any dispute arising out of or related to your use of the Site will be brought in, and you hereby consent to the exclusive jurisdiction and venue in, the competent courts in the district of Tel Aviv-Jaffa, Israel. You hereby agree to waive all defenses of lack of personal jurisdiction and forum non-convenient and agree that process may be served in a manner authorized by applicable law or court rule. If any

term or provision of this legal notice is for any reason held to be invalid, such invalidity shall not affect any other term or provision, and this legal notice shall be interpreted as if such term or provision had never been contained in this legal notice.

6. Other terms and policies that may apply to you

Please note, RiTribes comments often appear in websites and online communities not owned by RiTribes, these websites and online communities may have their own rules about content and comments on their site, please respect the rules of the communities in which you are using RiTribes to comment.

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- Bullying; Harassment; Hate Speech. We do not allow bullying or hate speech on the RiTribes platform. Hate speech attacks people based on “protected characteristics” which include race, ethnicity, sexual orientation, religious affiliation, sex, gender, gender identity or serious disability or disease. Bullying targets individuals with the intention of degrading or shaming them. Bullying is especially harmful to minors because they may be more vulnerable. RiTribes prohibits bullying and hate speech and requires our users to respect each other and comment with the respect and sensitivity of others in mind.
- Trademark Rights and Rights of Publicity; Impersonation. Users are required to respect the intellectual property rights of others, and are prohibited from posting content that violates someone else’s copyright, trademark, or right of publicity. Additionally, users are prohibited from impersonating others in a manner that does or is intended to mislead or deceive others. Accounts portraying another person in a confusing or deceptive manner may be banned at RiTribes discretion.
- Safety; Self-Harm. Users are prohibited from promoting or encouraging suicide or self-harm. When we receive reports that a person is threatening suicide or self-harm, we may take a number of steps to assist them, such as reaching out to that person and providing resources such as contact information for our mental health partners.
- Violence and Criminal Acts. Users are prohibited from promoting or publicizing violent crime, theft, or fraud. We also prohibit users from making credible threats of violence, serious physical harm, or death. This includes, but is not limited to, promoting, publicizing or threatening terrorist activity, organized hate crime, mass or serial murder, human trafficking, organized violence.
- Child sexual exploitation. RiTribes prohibits content that sexually exploits or endangers children. If we become aware of apparent child exploitation, we will report it in compliance with applicable law.

- Inappropriate Content. Graphic media, including explicit violence, gore, and pornographic content are not allowed.

The list of rules above is contently evolving. RiTribes may update and revise these rules at any time, please review [RiTribes Guidelines](#) for more information.

Date of Last Revision: May 5th, 2019